

THE JOURNAL of SOUTH MISSISSIPPI BUSINESS

The Journal of South Mississippi business is the largest business monthly in the market. It reaches more than 40,000 business leaders and chamber members in South Mississippi.

The Journal is distributed by mail to some 9,000 chamber of commerce members and other economic development leaders in Harrison, Hancock, Jackson, Stone, George, Pearl River and Forest counties. It is the best business-to-business advertising opportunity in the market.

IN EACH ISSUE

Small Business profile
Chamber reports
Calendar
Business Q&A
Business announcements
Talk Back commentary
Small business profile
New businesses

JANUARY

- MARKET WATCH: FINANCE & BANKING (WITH COMMERCIAL LENDERS BUSINESS CARDS/ADS)
- LEGISLATIVE REPORT
- ALLIANCE INSIGHT

FEBRUARY

- MARKET WATCH: EDUCATION (WITH ADS FROM COLLEGES OFFERING PROGRAMS TARGETING BUSINESS EXECs, ONLINE SCHOOLS, BEAUTY SCHOOLS, WELDING AND OTHER SPECIALTY SCHOOLS)

MARCH

- MARKET WATCH: REAL ESTATE & CONSTRUCTION

APRIL

- MARKET WATCH: GOING GREEN
- ALLIANCE INSIGHT PUBLICATION

MAY

- MARKET WATCH: CONVENTIONS & TOURISM
- SUN HERALD/JOURNAL TOP BUSINESS LEADERS

JUNE

- MARKET WATCH: INSURANCE & BENEFITS

JULY

- MARKET WATCH: TECHNOLOGY & TELECOMMUNICATIONS
- ALLIANCE INSIGHT PUBLICATION

AUGUST

- MARKET WATCH: LAW & ACCOUNTING

SEPTEMBER

- MARKET WATCH: HEALTH CARE
- TOP 25 COMPANIES TO WATCH

OCTOBER

- MARKET WATCH: MILITARY & GOVERNMENT
- SALUTE TO THE MILITARY
- ALLIANCE INSIGHT PUBLICATION
- S.M. LEADING BUSINESS WOMEN

NOVEMBER

- MARKET WATCH: ADVERTISING & PR
- HOLIDAY FORECAST

DECEMBER

- MARKET WATCH: INVESTMENTS & RETIREMENT
- INDUSTRY LEADERS' 2012 FORECAST

